



Alessia Capasso

Graphic Designer / Visual Storyteller

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WORK

Mar 2022 - Present

Graphic and content designer

Lai-momo Società Cooperativa Sociale
Bologna, IT

Jul 2019 - Jan 2022

Communication Specialist

Food and Agriculture Organization of the United Nations
Rome, IT

Feb 2018 - Jun 2019

Design Coordinator

The Tour Guy
Rome, IT

Jan 2017 - Jul 2017

Graphic designer and consultant

Good Design Works LLC.
Kyoto, JP

Sep 2015 - Dec 2015

Graphic designer

Mediateur | cultura, turismo e territori
Avellino, IT

SKILLS

Software

Adobe Creative Cloud
Illustrator, Photoshop,
InDesign, After Effects,
Premiere Pro

Additional

HTML, CSS, Wordpress,
WIX, Keynote, Microsoft
365, Figma, Skech,
Canva

Knowledge

Project management,
Social media manage-
ment, SEO, Analytics

Personal tools

Illustration, printing,
crafting, papercraft

EDUCATION

2021

Master in Digital Marketing

Università di Roma LUMSA
110 cum laude

2016

Master's Degree in Design

Design della Comunicazione ABANA
110 cum laude

2014

Bachelor's Degree in Graphic Design

Accademia di Belle Arti di Napoli
110

CERTIFICATIONS

2022

Foundations of Project Management

Google Careers Certificates

2022

Digital marketing and gamification

24ORE Business School

2019

Certificate of Advanced English C1

Cambridge Assessment English

AWARDS

2021

Best concept

Resto al Sud Hackaton Tour

promoted by Onde Alte, Invitalia
and LUMSA

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