



Alessia Capasso

Graphic Designer – Visual Storyteller

I've been many things, and I will be more. But, mostly, I'm a creative with 10+ years of experience. I deal with Graphic Design, Visual Storytelling and Content Creation.



alessiacapasso.it



capassoalessia@gmail.com

WORK

Graphic designer

Event Planet Group | Bologna/Naples, IT

Jan 2025 –

Graphic and content designer

Lai-momo | Bologna, IT

Mar 2022 – Jan 2025

Communication Specialist

FAO Food and Agriculture Organization of the UN | Rome, IT

Jul 2019 – Jan 2022

Design Coordinator

The Tour Guy | Rome, IT

Feb 2018 – Jun 2019

Graphic designer and consultant

Good Design Works LLC. | Kyoto, JP

Dec 2016 – Jul 2017

Graphic designer

Mediateur | cultura, turismo e territori | Avellino, IT

Sep 2015 – Dec 2015

SKILLS

Software

Adobe Creative Cloud:
Illustrator, Photoshop,
InDesign, After Effects,
Premiere Pro

Additional

HTML, CSS, Wordpress, WIX,
Keynote, Microsoft 365,
Figma, Sketch, Canva

Knowledge

Project management,
Social Media Content, SEO,
Analytics

Personal tools

Illustration, printing,
crafting, drums and
percussions, bookbinding

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AWARDS

Best concept

Resto al Sud Hackaton Tour

Onde Alte, Invitalia and LUMSA

2021

CERTIFICATIONS

Foundations of Project Management

Google Careers Certificates

2022

Digital marketing gamification

24ORE Business School

2022

Advanced English C1

Cambridge Assessment English

2019

EDUCATION

Master in Digital Marketing

Università di Roma LUMSA

110 cum laude

Master's Degree in Design

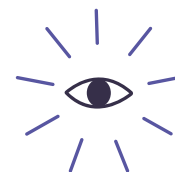
ABANA | Naples, IT

110 cum laude

Bachelor's Degree in Graphic Design

ABANA | Naples, IT

110



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