




# Alessia Capasso

Graphic Designer / Visual Storyteller

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## WORK

Mar 2022 - Present

**Graphic and content designer**

Lai-momo Società Cooperativa Sociale  
Bologna, IT

Jul 2019 - Jan 2022

**Communication Specialist**

Food and Agriculture Organization of the United Nations  
Rome, IT

Feb 2018 - Jun 2019

**Design Coordinator**

The Tour Guy  
Rome, IT

Jan 2017 - Jul 2017

**Graphic designer and consultant**

Good Design Works LLC.  
Kyoto, JP

Sep 2015 - Dec 2015

**Graphic designer**

Mediateur | cultura, turismo e territori  
Avellino, IT

## SKILLS

### Software

Adobe Creative Cloud  
Illustrator, Photoshop,  
InDesign, After Effects,  
Premiere Pro

### Knowledge

Project management,  
Social media manage-  
ment, SEO, Analytics

### Additional

HTML, CSS, Wordpress,  
WIX, Keynote, Microsoft  
365, Figma, Skech,  
Canva

### Personal tools

Illustration, printing,  
crafting, papercraft

## EDUCATION

2021

**Master in Digital Marketing**

Università di Roma LUMSA  
110 cum laude

2016

**Master's Degree in Design**

Design della Comunicazione ABANA  
110 cum laude

2014

**Bachelor's Degree in Graphic Design**

Accademia di Belle Arti di Napoli  
110

## CERTIFICATIONS

2022

**Foundations of Project Management**

Google Careers Certificates

2022

**Digital marketing and gamification**

24ORE Business School

2019

**Certificate of Advanced English C1**

Cambridge Assessment English

## AWARDS

2021

**Best concept**

Resto al Sud Hackaton Tour

promoted by Onde Alte, Invitalia  
and LUMSA

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*Alessia Capasso*

